

# RUN FOR PIE 2026

12th  
Annual

## 2026 Sponsorship Packet

[www.runforpie.com/sponsors](http://www.runforpie.com/sponsors)

### What is Run For Pie?

Run for Pie is a 5K run/walk held in Lisbon, Iowa. In its eleventh year, the 2026 race will be held September 26 at 9 am. A Kids' Fun Run will follow at 10:05 am.

Run For Pie is a primary fundraiser for the Haiti Committee of Eastern Iowa which supports the education of over 4,000 impoverished youngsters in the rural countryside of Belle Fontaine, Haiti. We provide needed school supplies, pay teacher salaries, and organize continuing teacher inservice training.

We empower villagers to ultimately meet their needs without outside help.

### Why Sponsor?

Your sponsorship will make a difference to us and the charitable work we support. It will also support local runners as they search for local events in which to participate with their families.

But perhaps even more importantly, your sponsorship will do a lot for you and your company. All sponsors may include promotional or informational materials in the race packet given to all event participants.

By sponsoring at the \$250 level, you will qualify to have your company's logo appear on the back of the race t-shirt—showing your support and promoting your brand throughout the year as runners proudly wear their shirts.

At the \$500 level, you are invited to set up a promotional booth on race day to hand out flyers, samples, or otherwise publicize your business.

Finally, with a donation of \$1000 or more, we will include your business in all media releases regarding the event, on our social media platforms, and in advertisements for the race.

All sponsors receive up to four complimentary race entries and t-shirts.



Run For Pie has always been a family-friendly event. Our participants come from the Cedar Rapids, Mt Vernon and Lisbon area and do business locally. They appreciate learning about nearby companies offering services or products they need and are more likely to choose one that supports a cause they believe in.

One hundred percent of the proceeds raised through race registrations support education assistance in Haiti. To make that happen, we rely on local sponsors to help fund the event.

While we are grateful to accept sponsorships in any amount, we have developed four levels of sponsorship as shown below:

Includes	Bronze Level \$100 (or in-kind donations)	Silver Level \$250	Gold Level \$500	Diamond Level \$1000
Complimentary race entries and race t-shirts	0	1	2	4
Race packet inserts (sponsor provided)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name on race t-shirt and logo on website		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Space for a booth on race day			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on race t-shirt and website			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Media recognition in local newspapers, social media, etc...				<input checked="" type="checkbox"/>
Featured logo on printed advertising, race t-shirt, and website				<input checked="" type="checkbox"/>

***Sponsorships must be in place by September 1 in order to be featured on the race t-shirt.***

If you have questions about your sponsorship, the race, or other ways to get involved with the event for helping impoverished children in Haiti, contact Run For Pie Sponsorship Chair Chris Osborn by emailing [mvosborn80@gmail.com](mailto:mvosborn80@gmail.com), or by calling 319-241-4696

Mail checks to  
 Run For Pie  
 c/o Jeremy Lutz, bookkeeper  
 All Saints Catholic Church  
 720 29th Street  
 Cedar Rapids IA 52403

Make checks payable to:  
 All Saints Catholic Church  
 memo: Run For Pie 5K

**Sponsorship Information**

Date: / /

Business Name:	_____
Address:	_____
Contact Person:	_____
Phone:	_____
E-mail Address:	_____

**Thank you for supporting the Run For Pie 5K at the following level:**

**RUNNERS FROM PAST RACES COME FROM**

**38% Cedar Rapids**  
**18% Mount Vernon**  
**9% Marion**  
**8% North Liberty**  
**7% Lisbon**  
**5% Mechanicsville**  
**3% Solon**  
**2% Monticello**  
**1% Clarence**  
**1% Masonville**

<input type="checkbox"/>	\$1,000 Diamond Sponsor	_____
<input type="checkbox"/>	\$500 Gold Sponsor	_____
<input type="checkbox"/>	\$250 Silver Sponsor	_____
<input type="checkbox"/>	\$100 Bronze Sponsor	_____
In-Kind Donation (description):		_____
Total Amount Due:		_____

All proceeds of the Run For Pie 5K will be directed to All Saints Catholic Church. For questions regarding your donation and its tax-deduction status, please contact your tax preparer. Once we receive your payment we will contact you with more details about the use of your logo, race packet inserts and race day expo (if applicable). Thank you for your support.



In addition to providing school supplies and helping pay teacher salaries, we also instruct teachers and other leaders to become themselves trainers to establish a sustainable model for development.



The top three finishers in each age division of each gender receive an apple pie award. That's over 50 donated homemade apple pies! The top female and male finishers receive a framed original Haitian painting.



Every finisher, regardless of placing, receives a homemade mini apple pie at the end of their run.

